

SUBWAY LAB  
by WOW

**light in motion**

**2017**

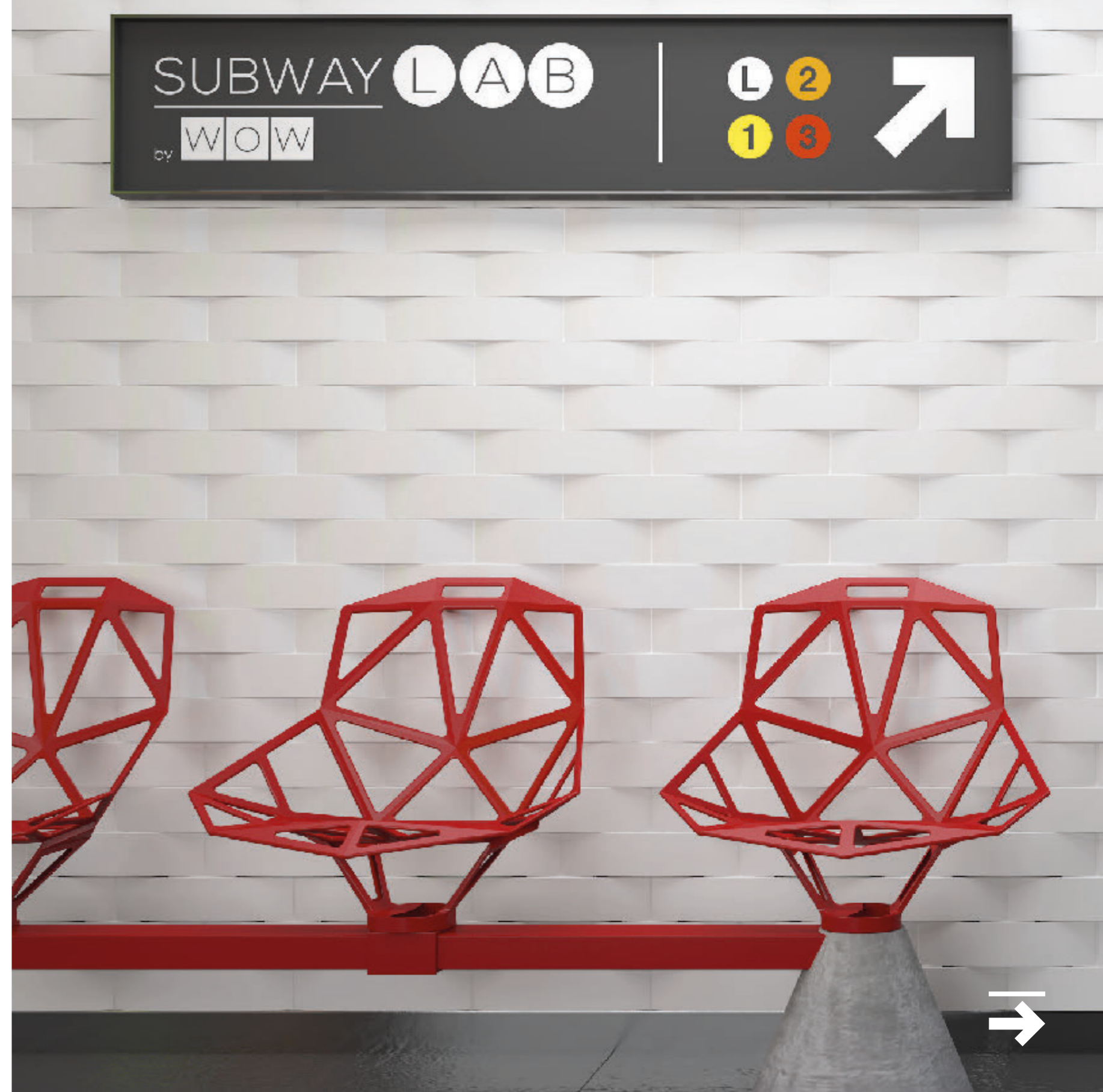


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Simplicity is the ultimate form  
of sophistication.

La simplicidad es la forma máxima  
de sofisticación.

**Leonardo da Vinci**







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Perfection is not a small thing,  
but is made of small things.

La perfección no es cosa pequeña,  
pero está hecha de pequeñas cosas.

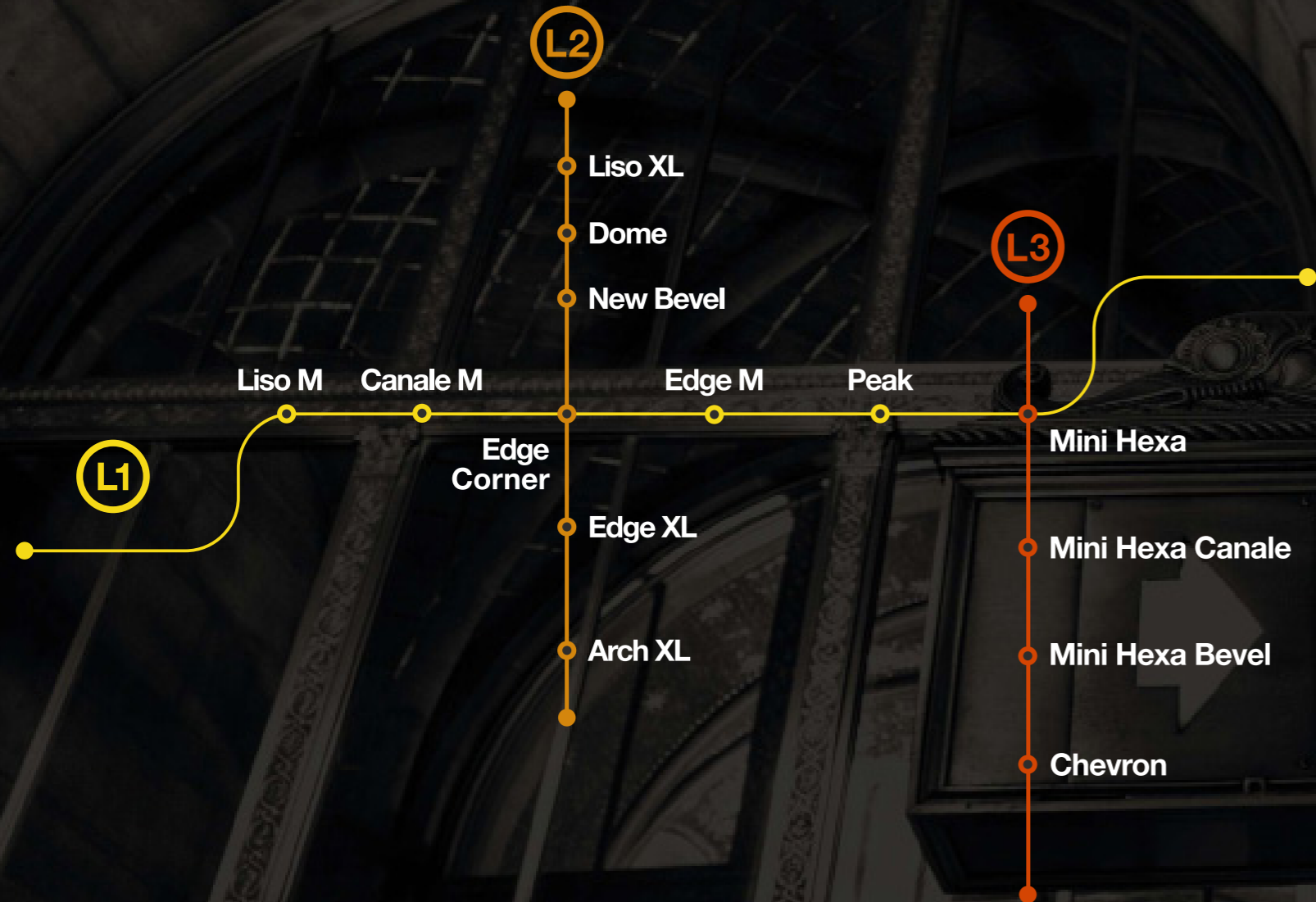
**Miguel Ángel**





# Subway Lab

by WOW



light in motion

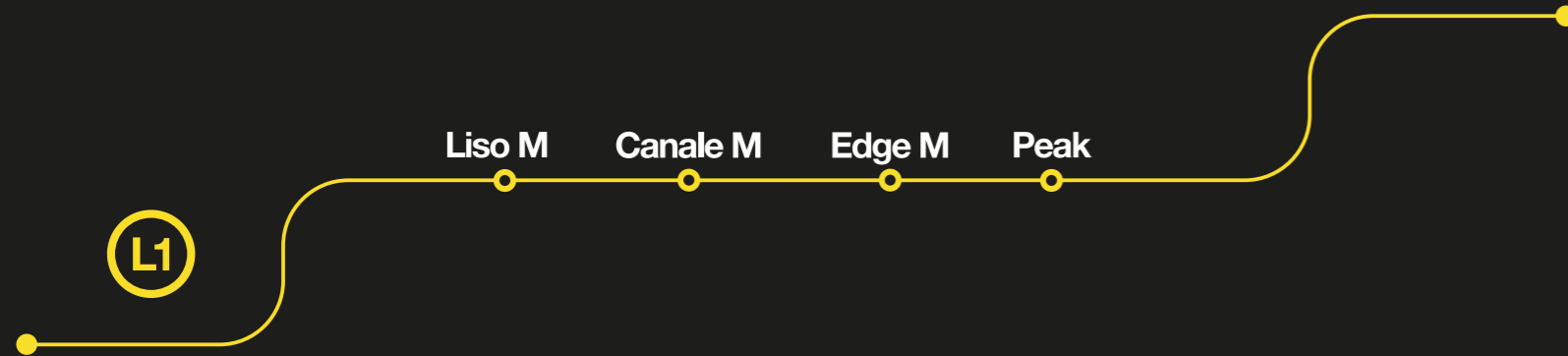


# Subway Lab

by WOW

## 1 Line One

### Colours Line One



- G1. Ice White Gloss
- G2. Pearl Gloss
- M1. Ice White Matt
- M2. Ash Grey Matt
- M3. Graphite Matt

# Subway Lab

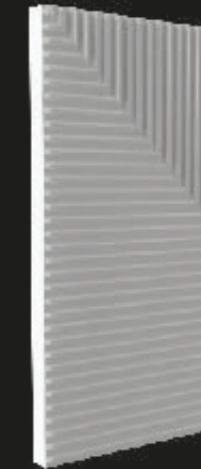
by WOW

## 1 Line One

### Shapes Line One



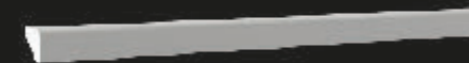
Liso M  
3"x6" / 7,5x15 cm



Canale M  
3"x6" / 7,5x15 cm  
\*8 different pieces randomly mixed



Peak  
3"x6" / 7,5x15 cm  
\*8 different pieces randomly mixed



Edge M  
0,3"x6" / 0,8x15 cm



Edge Corner  
0,3"x0,3"x0,3" / 0,8x0,8x0,8 cm



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**C Canale M**

---

Inspiration Line One

**Colours**

M1

M1. Ice White Matt





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**P L E** Peak + Liso M + Edge M

Inspiration Line One



Colours

M1

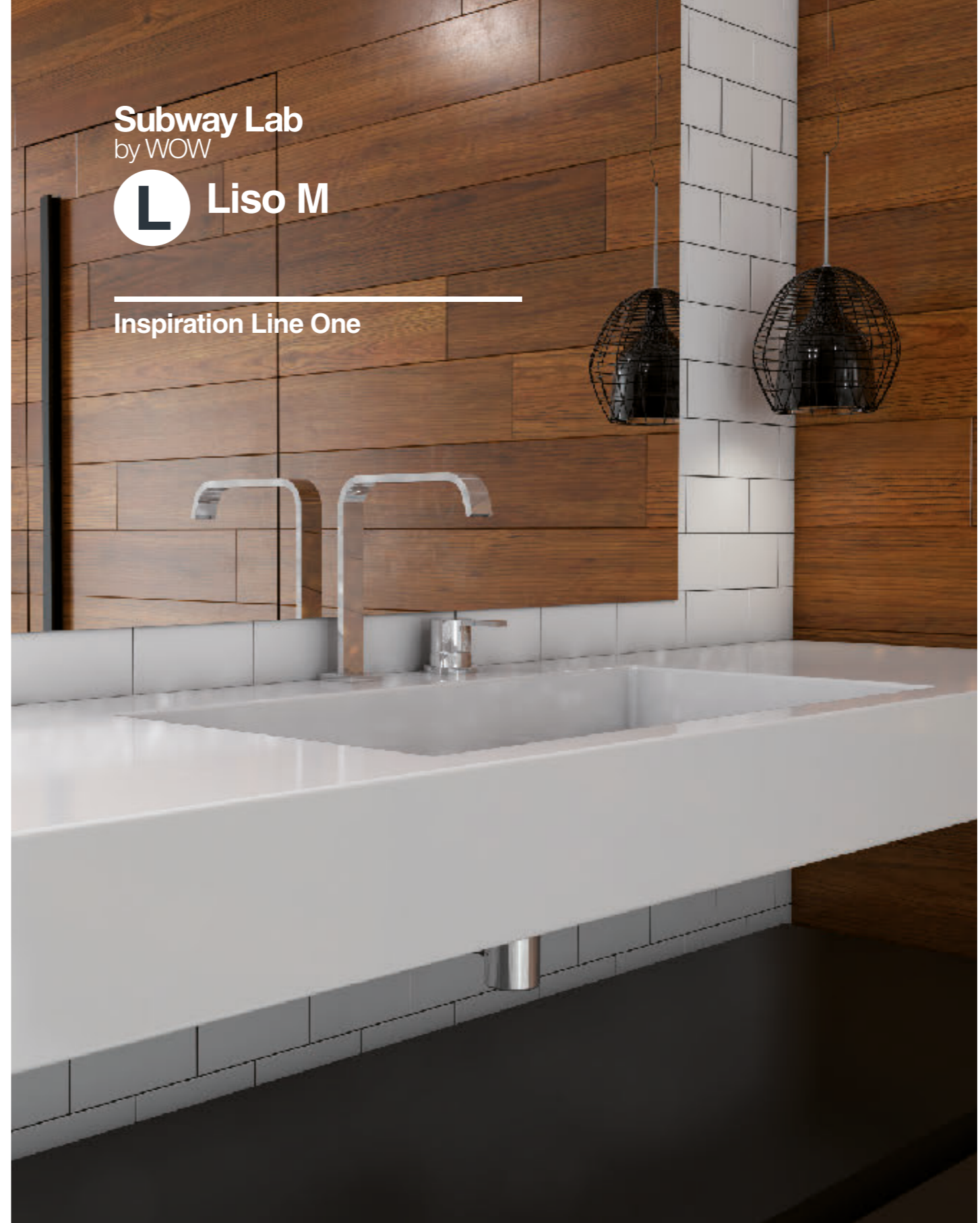
G2

M1. Ice White Matt  
G2. Pearl Gloss

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**L** Liso M

Inspiration Line One



Colours

M1

M1. Ice White Matt

## 2 Line Two

### Colours Line Two



G1. Ice White Gloss  
G2. Pearl Gloss  
M1. Ice White Matt  
M2. Ash Grey Matt  
M3. Graphite Matt

\*Arch XL: Only available in Matt/ Solamente disponible en Mate

## L2

- Liso XL
- Dome
- New Bevel
- Edge Corner
- Edge XL
- Arch XL\*

## 2 Line Two

### Shapes Line Two



Liso XL  
3"x12" / 7,5x30 cm



Dome  
3"x12" / 7,5x30 cm



New Bevel  
3"x12" / 7,5x30 cm



Arch XL  
3"x12" / 7,5x30 cm



Edge XL  
0,3"x12" / 0,8x30 cm



Edge Corner  
0,3"x0,3"x0,3" / 0,8x0,8x0,8 cm



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**L E** Liso XL + Edge XL

Inspiration Line Two

Colours

G6

G6. Graphite Gloss





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**A** Arch XL + Edge XL

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Inspiration Line Two



Colours

M1

M1. Ice White Matt

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**D** Dome

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Inspiration Line Two

Colours

M1

M1. Ice White Matt



Colours

M1

M1. Ice White Matt

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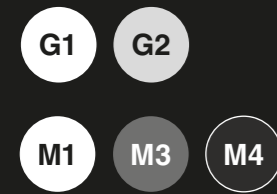
**B E** New Bevel + Edge XL

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Inspiration Line Two

**3** Line Three

Colours Line Three



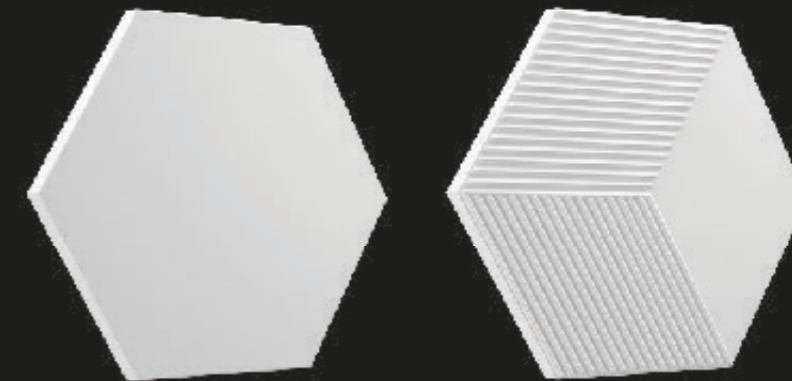
G1. Ice White Gloss  
G2. Pearl Gloss

M1. Ice White Matt  
M3. Ash Grey Matt  
M4. Graphite Matt



**3** Line Three

Shapes Line Three



Mini Hexa  
6"x7" / 15x17,3 cm

Mini Hexa Canale  
6"x7" / 15x17,3 cm  
\*4 different pieces randomly mixed

Chevron A  
2"x9" / 5x23 cm



Chevron B  
2"x9" / 5x23 cm



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**M Mini Hexa**

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**Inspiration Line Three**

**Colours**

M1

M1. Ice White Matt





Colours

M4

M4. Graphite Matt

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**C** Mini Hexa Canale

---

Inspiration Line Three



Colours

M1

M3

M4

M1. Ice White Matt  
M3. Ash Grey Matt  
M4. Graphite Matt

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**V** Chevron

Inspiration Line Three





## Layout Solutions/ Ideas de Colocación

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**Subway Lab**  
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1

2

3



Colours

M4

M4. Graphite Matt

Subway Lab  
by WOW

**A L E**

Arch XL + Liso XL + Edge XL

Inspiration Line Two



Colours

M4

M1

M4. Graphite Matt  
M1. Ice White Matt

Subway Lab  
by WOW

**B L** New Bevel + Liso XL

Inspiration Line Two





Colours

G1

G6

G1. Ice White Gloss  
G6. Graphite Gloss



Subway Lab  
by WOW

**B L** New Bevel + Liso XL

Inspiration Line Two

Colours

M1

M1. Ice White Matt

Subway Lab  
by WOW

**D D** Delta XL + Delta M

Inspiration Line One + Line Two



Subway Lab  
by WOW

**L C** Liso M + Canale M

Inspiration Line One



**Colours**

M1

M4

M1. Ice White Matt  
M4. Graphite Matt



Colours

M4

M4. Graphite Matt

Subway Lab  
by WOW

**V** Chevron

Inspiration Line Three





**Subway Lab**  
by WOW

**C Mini Hexa Canale**

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**Inspiration Line Three**

**Colours**

M1

M1. Ice White Matt



**Subway Lab**  
by WOW

**F** Floor tiles by WOW

**Porcelain Floors**

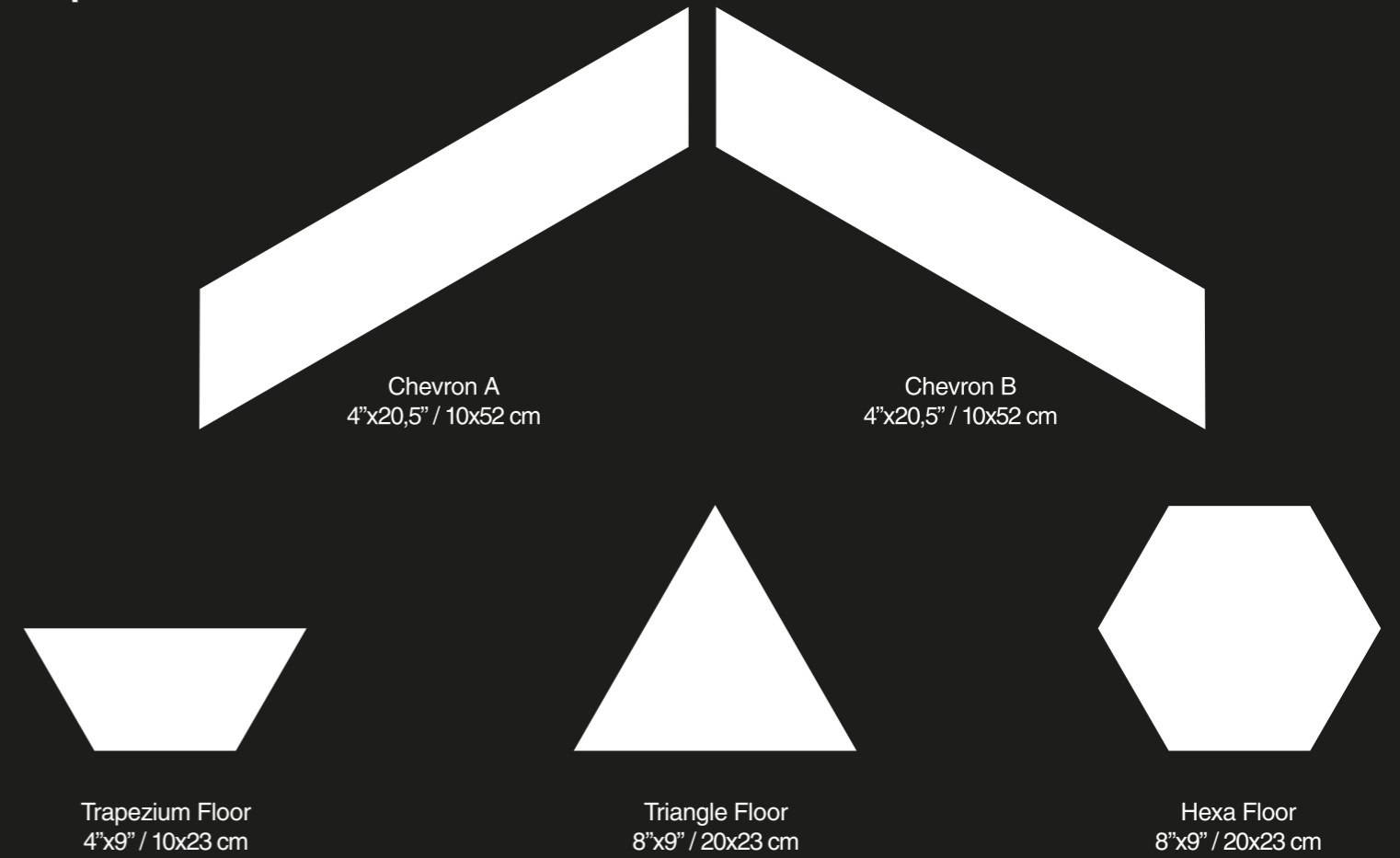
Compatible with Line One, Line Two & Line Three



More about Floor Tiles by WOW  
[www.wowdesigneu.com](http://www.wowdesigneu.com)

**F** Floor tiles by WOW

**Shapes**



**Colours**





**Subway Lab**  
by WOW

## **T** Triangle Floor

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Inspiration Floor tile



### Colours

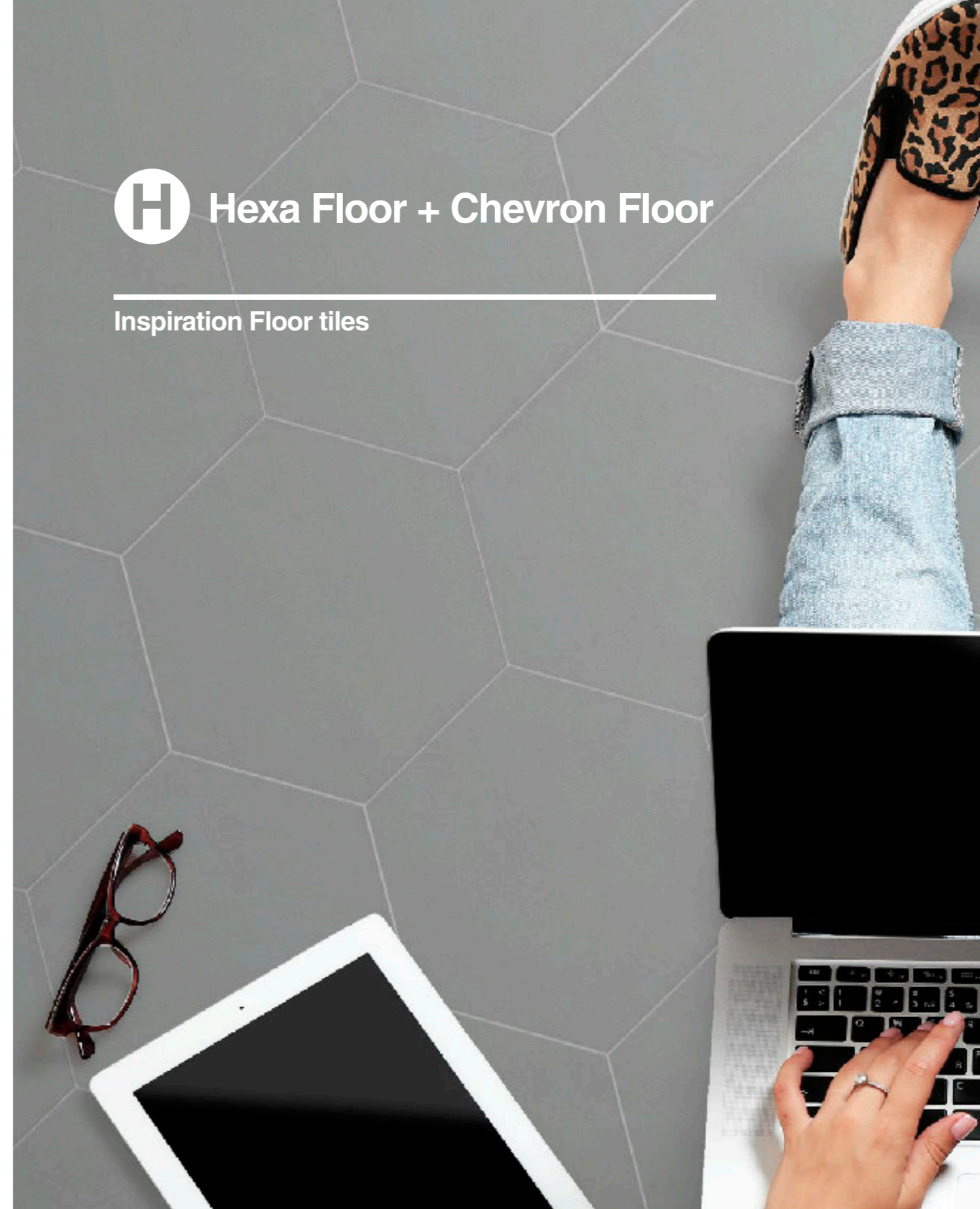
M1

M1. Ice White Matt

## **H** Hexa Floor + Chevron Floor

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Inspiration Floor tiles



### Colours

M3

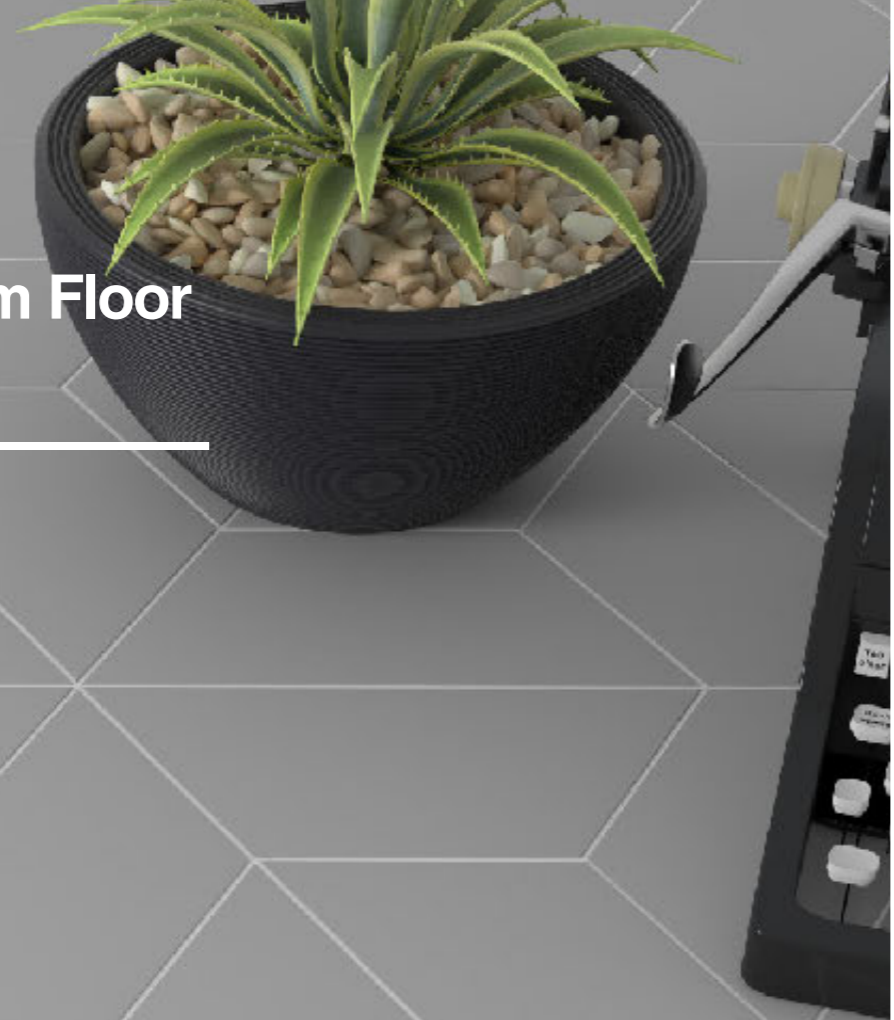
M3. Ash Grey Matt



Subway Lab  
by WOW

# T Trapezium Floor

Inspiration Floor tile



## Colours

M3

M3. Ash Grey Matt

# C Chevron Floor

Inspiration Floor tiles



## Colours

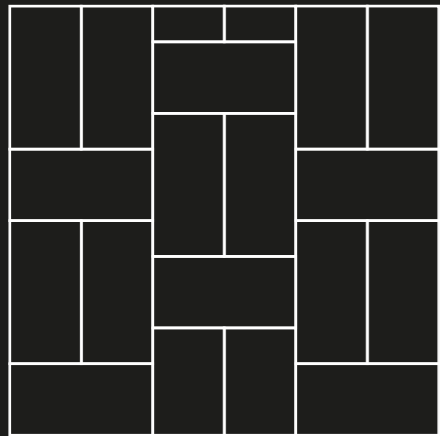
M1

M1. Ice White Matt

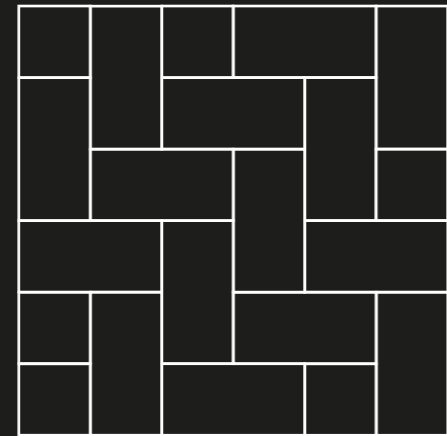


**1 2 3** Line One + Line Two + Line Three

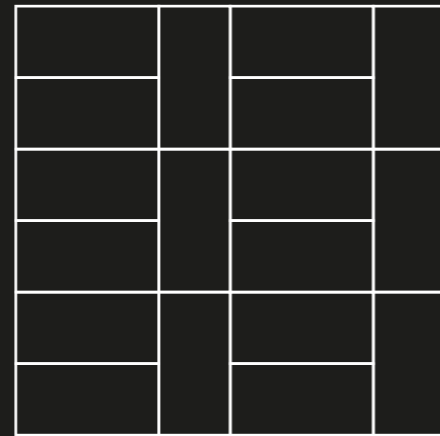
Layout Solutions / Ideas de colocación



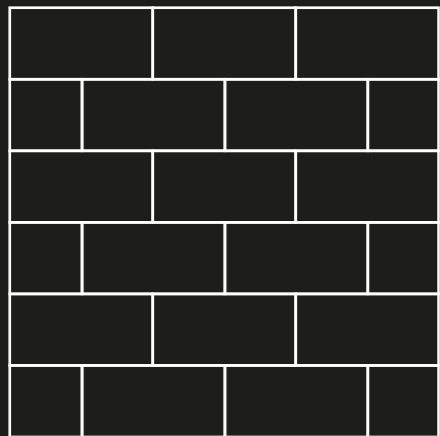
Layout solution n° 1



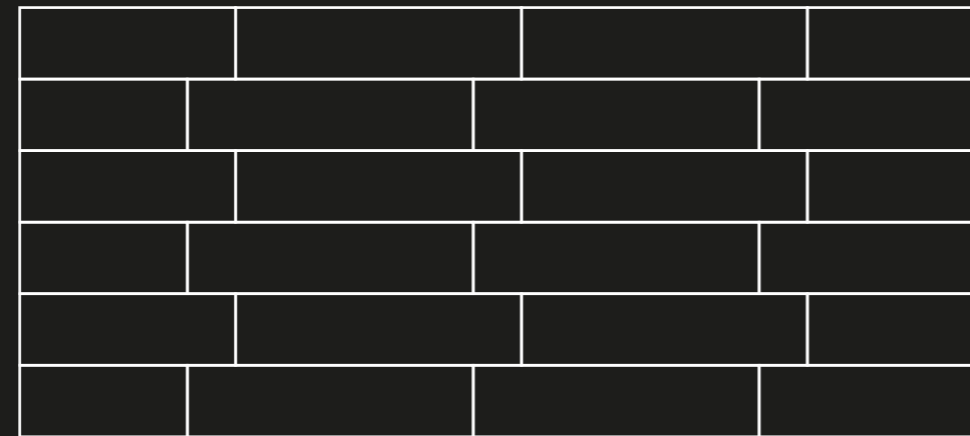
Layout solution n° 2



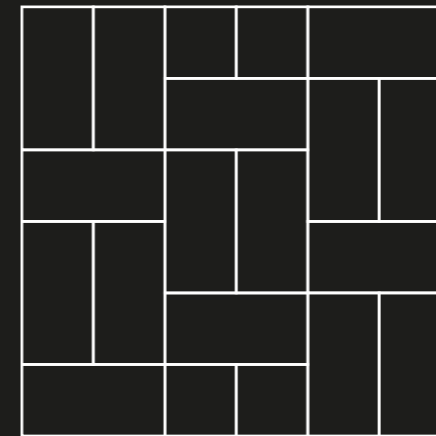
Layout solution n° 3



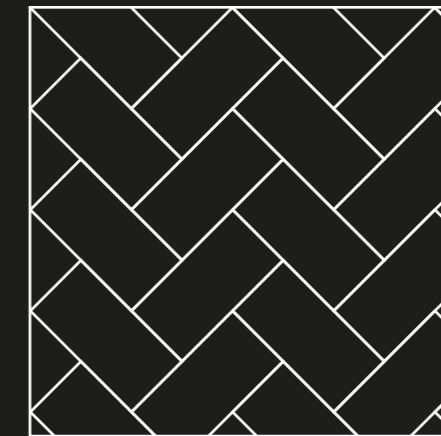
Layout solution n° 4



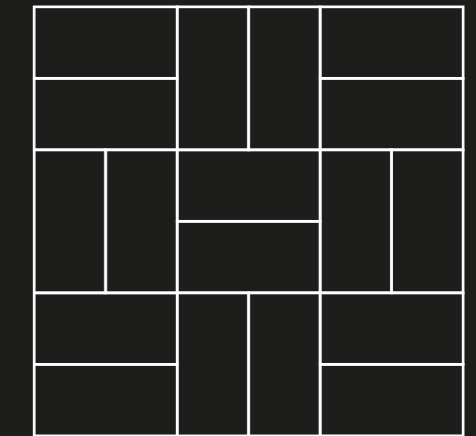
Layout solution n° 5



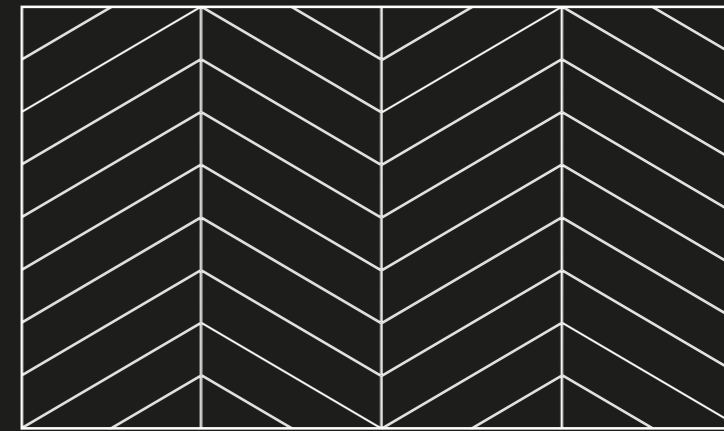
Layout solution n° 6



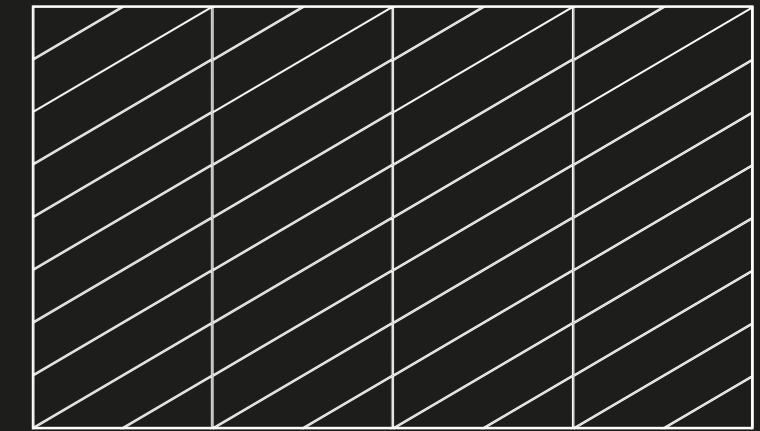
Layout solution n° 7



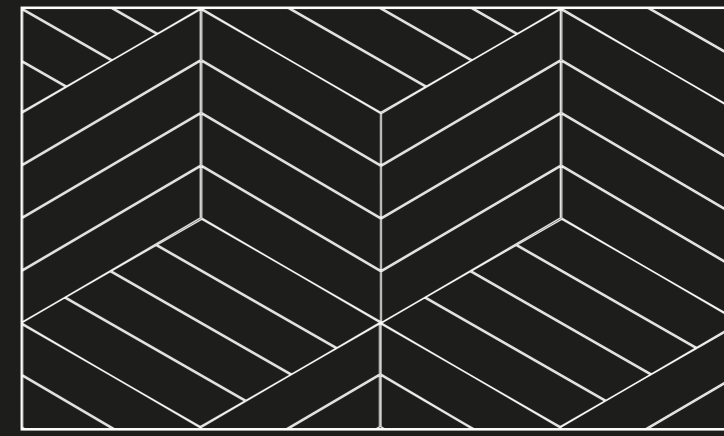
Layout solution n° 8



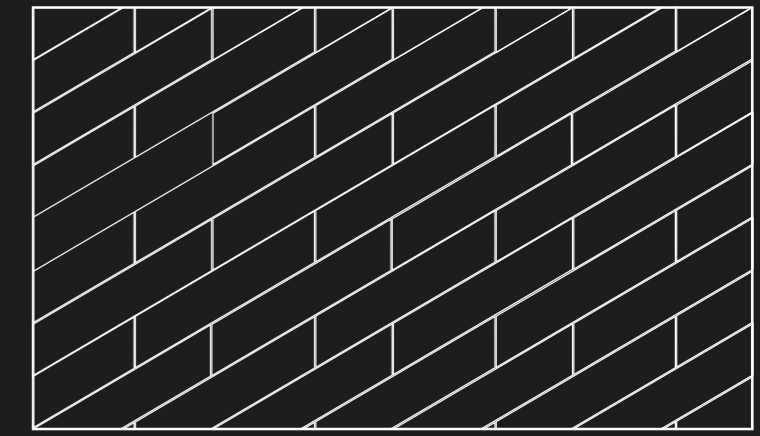
Layout solution n° 9



Layout solution n° 10



Layout solution n° 11

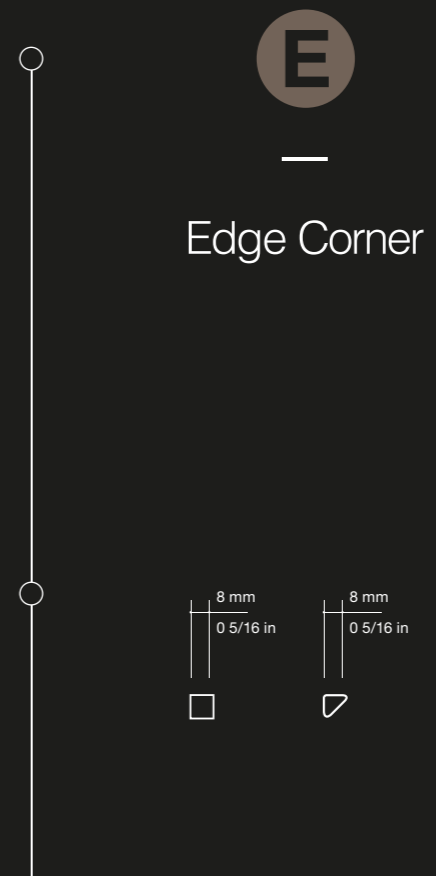
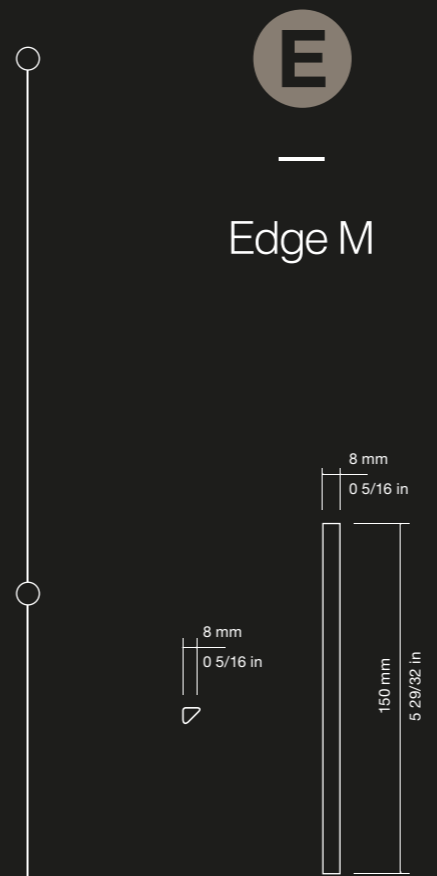
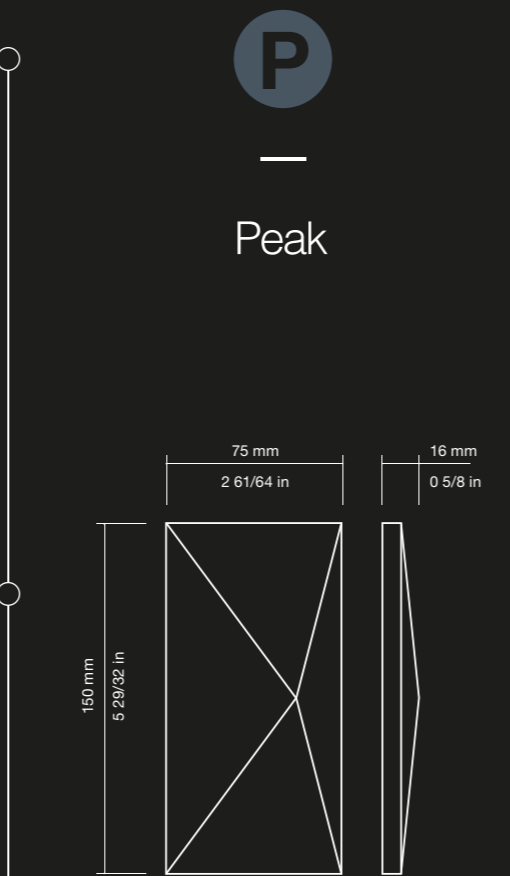
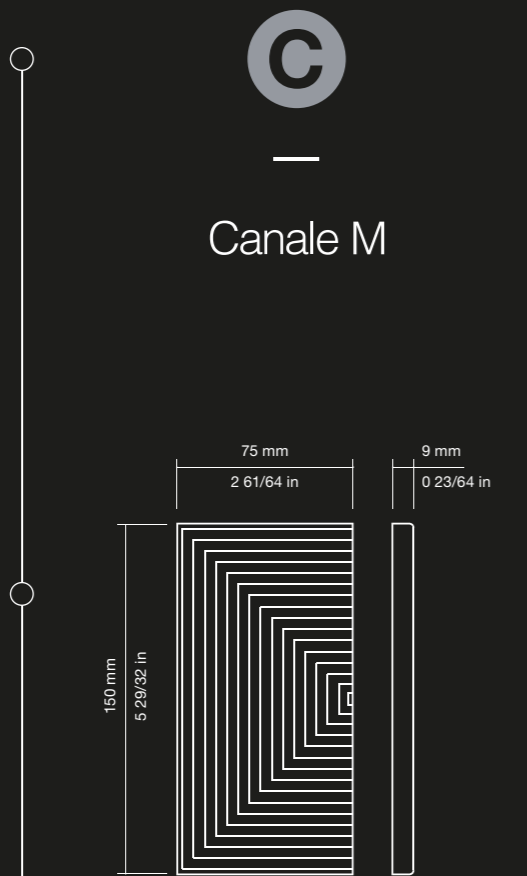
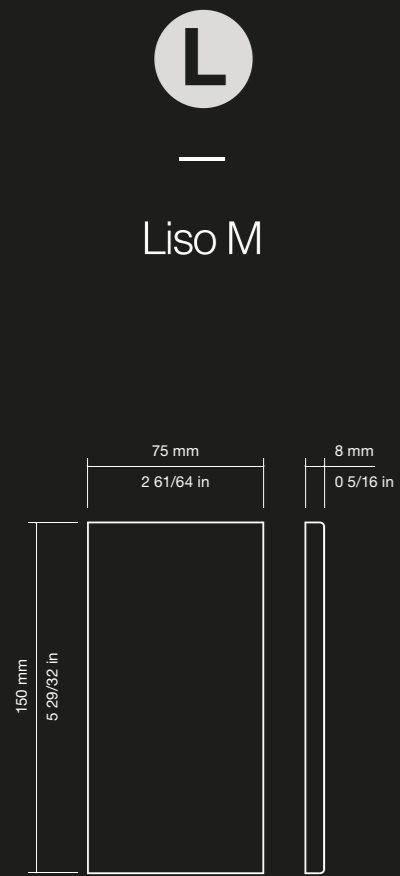


Layout solution n° 12



**1** Line One

Technical Drawings Line One

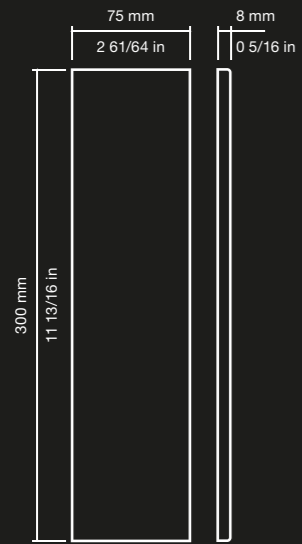




Technical Drawings Line Two

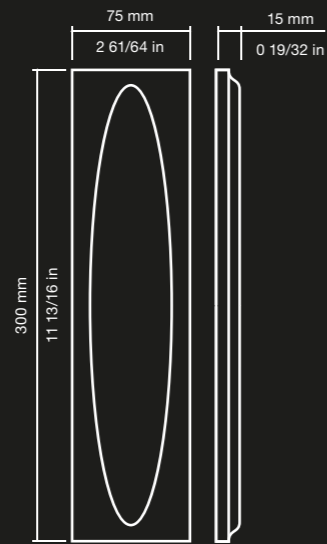
L

Liso XL



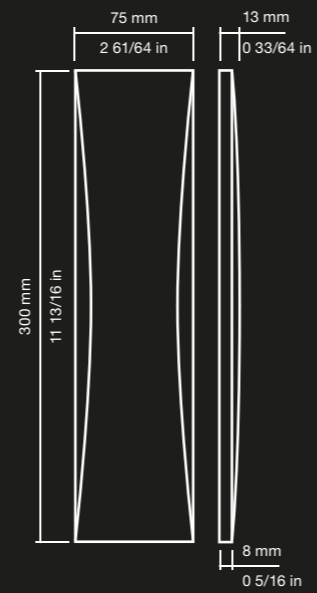
C

Dome



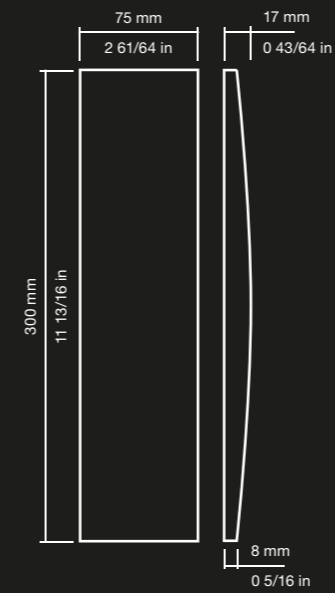
B

New Bevel



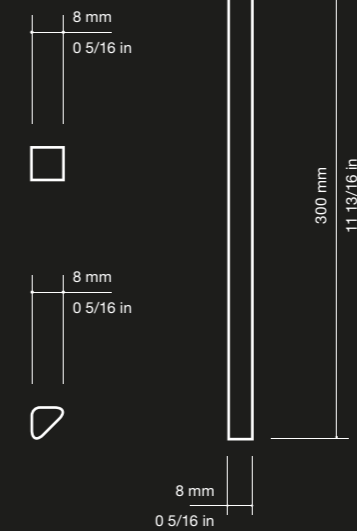
A

Arch XL



E

Edge XL  
& Corner

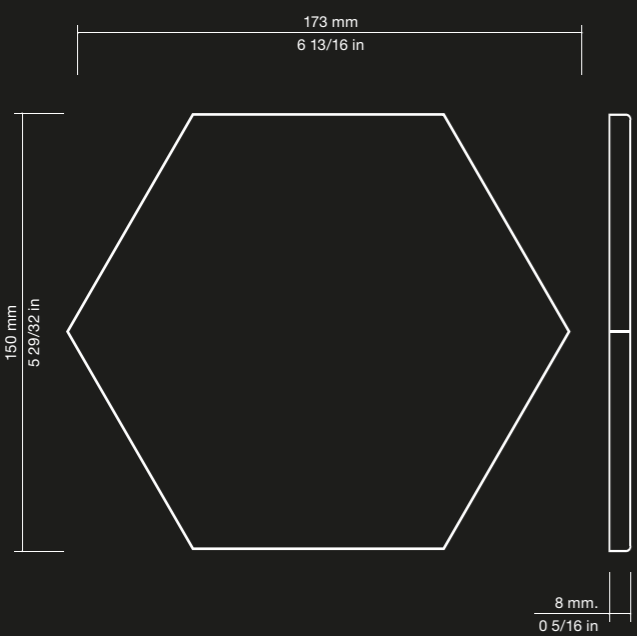


3 Line Three

Technical Drawings Line Three

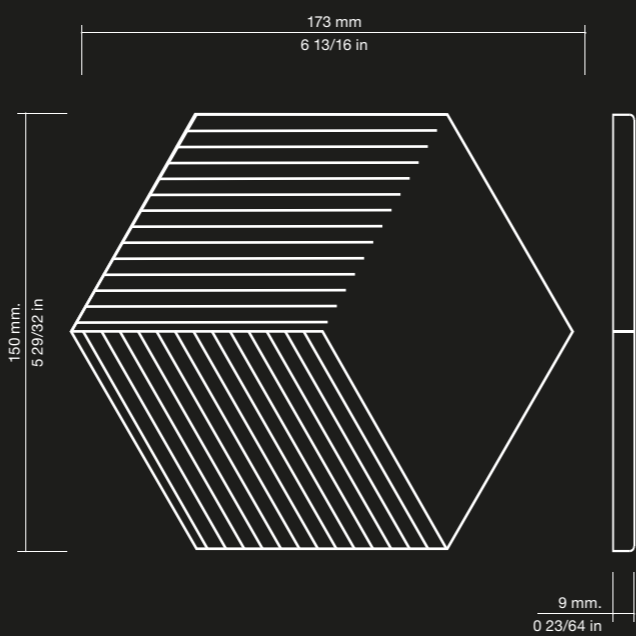
M

Mini Hexa



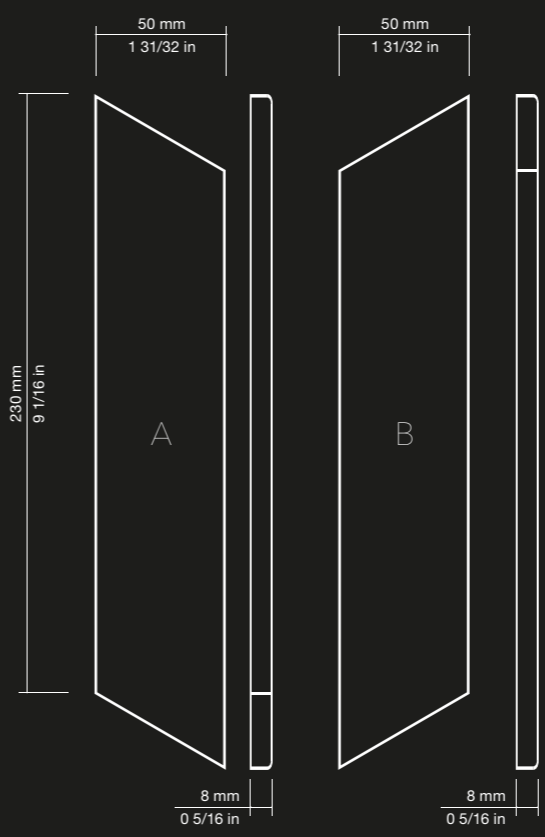
C

Mini Hexa Canale



V

Chevron












**T**

**Technical Features/ Información Técnica**

Line One + Two + Three

Technical features for Dry-Pressed ceramic tiles with water absorption BIII ( $E_b > 10\%$ )  
Características técnicas para las baldosas cerámicas prensadas en seco del grupo BIII ( $E_b > 10\%$ )

FEATURES/ CARACTERÍSTICAS	SPECIFICATION/ ESPECIFICACIÓN	NORMA
 Dimensional Features.	74 mm +/- 0,5% x 149.5 mm +/-0,5% 74 mm +/- 0,5% x 300 mm +/- 0,5% 150 mm +/- 0,5% x 173 mm +/- 0,5% 50 mm +/- 0,5% x 230 mm +/- 0,5%	UNE-EN ISO 10545-2:1998
 Water absorption.	$E_b > 10\%$	UNE-EN ISO 10545-3:1997
 Modulus of rupture and breaking strength.	Minimum 15 N/mm <sup>2</sup> Individual Minimum 12 N/mm <sup>2</sup>	UNE-EN ISO 10545-4:2012
 Crazing resistance.	Pass	UNE-EN ISO 10545-11:1997
 Household products resistance.	GA	UNE-EN ISO 10545-13:1998
 Chemical resistance.	GHA	UNE-EN ISO 10545-13:1998
 Stain resistance.	Class 5	UNE-EN ISO 10545-14:1998

**R**

**Recommendations**

Line One + Two + Three

**BEFORE INSTALLING THE PRODUCT**

The surface where the product is being installed must be clean and level.

It is recommended that the layout of the product is prepared before the final installation.

Make sure you choose an adhesive apt for the area where the product is being installed.

For installation on porous surfaces we recommend: Kerakoll Special® Eco, and for Non-porous surfaces: Kerakoll serie H40® Eco.

Also recommended as grouting mortar: Kerakoll Fugabella® Eco Porcelana 0-5 and for the areas susceptible to stains such as the backsplash: Kerakoll Fugalite® Eco.

**TO ENHANCE YOUR WOW PRODUCT**

In order to obtain the maximum WOW effect, use 1 mm (0 3/64 in) spacers between the tiles to maintain an even installation over the whole surface.

The colour of the grout should be as close as possible to the colour of your product.

Once the area has been grouted, and before the grout dries, remove any excess material with a damp sponge.

To enhance the light and shadow effect of WOW, adequate vertical lighting over the product should be installed (ideally, above the highest point of the installation)

**MAINTENANCE**

Maintenance free. Easy and practical to care for, due to the high standard of technical characteristics in each WOW ceramic product.

Avoid abrasive or acidic cleaning products.

**R**

**Recomendaciones**

Line One + Two + Three

**ANTES DE LA COLOCACIÓN**

Preparar la superficie sobre la que se va a colocar tu producto WOW. Debe estar limpia y aplomada.

Se recomienda plantear la colocación, previo a su instalación.

Elegir el material de agarre en función de las características de la superficie.

Se recomienda para colocación general en superficies porosas: Kerakoll special® Eco. y para superficies no porosas como el pladur: kerakoll serie H40® Eco.

Se recomienda el tipo de mortero de rejuntado en función de la zona de colocación. Colocación general: Kerakoll fugabella® Eco porcelana 0-5 y para las zonas más susceptibles a manchas como pueda ser la cocina: Kerakoll Fugalite® Eco.

**PARA ENSALZAR EL ASPECTO DE TU PRODUCTO WOW**

Se recomiendan separadores de 1mm. para colocar las piezas y conseguir de esta forma un aspecto WOW optimo.

También se aconseja el color de rejuntado similar al color del producto elegido.






Una vez rejuntado el producto, y antes de que se endurezca, retirar el material sobrante de rejuntado con una esponja mojada en agua.

Para potenciar el pronunciado efecto de luz y sombra sobre cada pieza, es de vital importancia colocar luz cenital, situada verticalmente sobre el producto.






**MANTENIMIENTO**

Práctico y sencillo de limpiar, dadas las excelentes características técnicas del producto WOW, tan sólo es necesario un cuidado rutinario, evitando la utilización de productos abrasivos o ácidos.

ENCAJADO/ PACKING

					
Modelo/ Model	Tamaño/ Size (cm)	Piezas/Caja Pieces/Box	kg/Caja kg/ Box	m <sup>2</sup> /Caja sqm/ Box	cajas/Palet Boxes/ Pallet
Liso M	7,5x15	46	7,42 kg	0,509 m <sup>2</sup>	132
Canale M	7,5x15	42	7,29 kg	0,465 m <sup>2</sup>	132
Peak	7,5x15	32	6,00 kg	0,354 m <sup>2</sup>	132
Liso XL	7,5x30	23	7,52 kg	0,511 m <sup>2</sup>	132
Dome	7,5x30	14	5,33 kg	0,311 m <sup>2</sup>	132
Arch XL	7,5x30	12	5,35 kg	0,266 m <sup>2</sup>	132
New Bevel	7,5x30	16	6,02 kg	0,355 m <sup>2</sup>	132
Mini Hexa	15x17,3	30	8,34 kg	0,578 m <sup>2</sup>	80
Mini Hexa Canale	15x17,3	30	8,60 kg	0,578 m <sup>2</sup>	80
Chevron	5x23	23	3,77 kg	0,263 m <sup>2</sup>	150
Edge M	0,8x15	10	0,25 kg	1,495 m	-
Edge XL	0,8x30	10	0,39 kg	3,000 m	-
Edge Corner	0,8x0,8x0,8	-	-	-	-

PACKING

					
Model	Size (in)	Pieces/Box	Lbs/ Box	sq ft/ Box	Box/ Pallet
Liso M	3"x6"	46	16,36 lb	5,479 sq ft	132
Canale M	3"x6"	42	16,07 lb	5,005 sq ft	132
Peak	3"x6"	32	13,23 lb	3,810 sq ft	132
Liso XL	3"x12"	23	16,58 lb	5,500 sq ft	132
Dome	3"x12"	14	11,75 lb	3,348 sq ft	132
Arch XL	3"x12"	12	11,79 lb	2,863 sq ft	132
New Bevel	3"x12"	16	13,27 lb	3,821 sq ft	132
Mini Hexa	6"x7"	30	18,38 lb	6,222 sq ft	80
Mini Hexa Canale	6"x7"	30	18,96 lb	6,222 sq ft	80
Chevron	2"x9"	23	8,32 lb	2,831 sq ft	150
Edge M	0,3"x6"	10	0,55 lb	4,905 ft	-
Edge XL	0,3"x12"	10	0,86 lb	9,843 ft	-
Edge corner	0,3"x0,3"x0,3"	-	-	-	-





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The colour of the pieces displayed herein may differ slightly from originals.  
The settings shown in this catalogue are design proposals for advertising purposes.  
In real situations in wich the pieces are laid, the installation instructions published by WOW should be followed.

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Los colores de las piezas pueden presentar ligeras diferencias respecto a las originales.  
Los ambientes que se muestran en este catálogo son sugerencias decorativas de carácter publicitario,  
debiéndose utilizar en la instalación real las instrucciones de colocación editadas por WOW.





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**light in motion**

WOW



**light in motion**

WOW