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Nothing disappears. Matter changes, transforms and finds new ways to endure.

Echo is born from this idea: recovering materials that have already had a life and transforming them into a new architectural surface. Recovered ceramic and recycled matter come together in an unprecedented composition, where materials from different origins cease to be waste and become part of a single material.

Its name brings together two essential concepts: ecology and acoustics, reflecting both its sustainable origin and the way it interacts with space.

Echo is recovered matter, transformed into a new expression for architecture.

Everything leaves an Echo.

Technology Partner CREAVALO

ECHO



90% is made from recycled materials, 51% of which is recovered ceramic.

Pizzicato begins with a simple gesture: a string is gently plucked, turning movement into vibration and vibration into sound.

Designed by Summumstudio. Pizzicato translates the gesture of a plucked string into the surface. Its sculptural relief creates a subtle rhythm that changes with the light, revealing new shadows, depths and nuances throughout the day.

The collection brings together pieces made with Echo and new matt-finish porcelain pieces designed to complement them. Recycled matter and porcelain coexist within a single system, expanding the possibilities of composition while maintaining a coherent visual language.

By combining material expression, acoustic performance and the versatility of porcelain, Pizzicato introduces a new sensory dimension into architecture.

A surface that plays with light – and listens to the room.

PIZZICATO



The first collection
of Echo

PIZZICATO

SAND

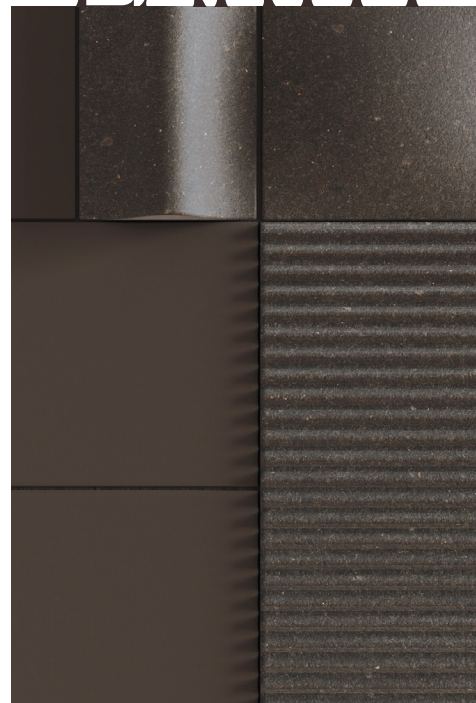


**Piano Sand 49%, Pizzico Sand 11% &
Piano Tile Sand 40%**



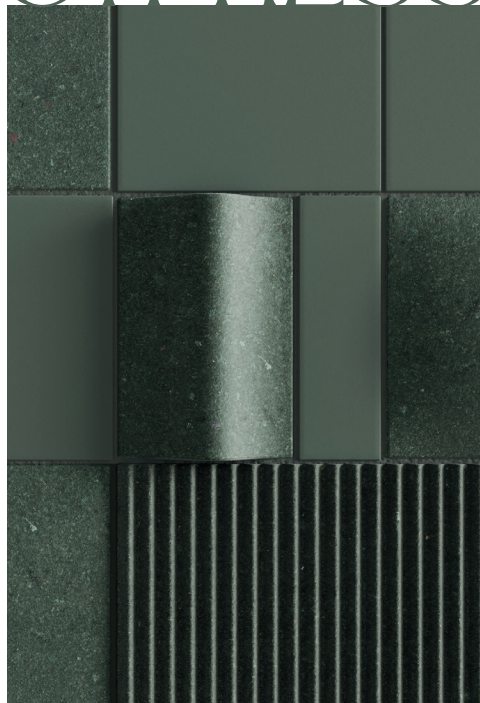
Left Wall: **Terzo Tile** Sand 17% & **Tremolo** Earth 65%
Piano Earth 94%, **Terzo Tile** Sand 2% & **Pizzico** Earth 4%

EARTH



PIZZICATO

CYPRESS



**Terzo Cypress 17%, Tremolo Cypress 65% &
Terzo Tile Cypress Light 18%**

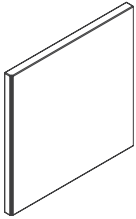


Arco Navy 60% & Piano Tile Navy 40%
Pouf: Arco Navy 80% & Piano Navy 20%

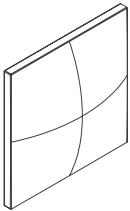
NAVY



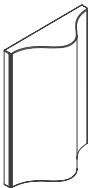
Echo Material



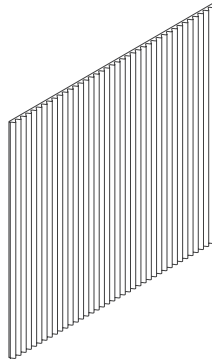
PIANO
15x15 cm / 6"x6"



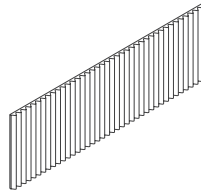
ARCO
15x15 cm / 6"x6"



PIZZICO
10,2x15 cm / 4"x6"

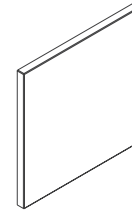


TREMOLO
45x45 cm / 18"x18"



TERZO
15x45 cm / 6"x18"

Porcelain Tile

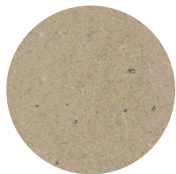


PIANO TILE
15x15 cm / 6"x6"

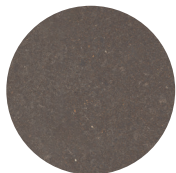


TERZO TILE
4,8x15 cm / 2"x6"

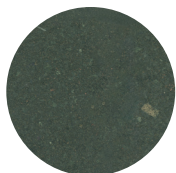
Echo Material



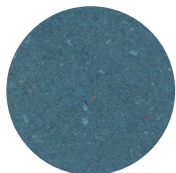
SAND



EARTH



CYPRESS



NAVY

Porcelain Tile



SAND



EARTH



CYPRESS LIGHT



CYPRESS



NAVY LIGHT



NAVY

Ceramics made functional.

FUNCtile explores a new dimension of ceramics, transforming the tile from a surface into a functional element.

Shelves and hooks become part of the architecture, combining everyday utility with colour, texture and material expression. Simple objects designed to integrate naturally into the space while expanding the possibilities of ceramics beyond the wall.

From surface to function.

FUNCtile



SHELF



Hook Fern Dark, **Light** Fern Dark, **Shelf** Fern Dark,
Edge Shelf Fern Dark & **Fayenza Square** Fern





Hook Deep White Dark, Edge Shelf Deep White Dark & Fayenza Square Deep White

EDGE



SHELF

HOOK



Hook Coral Dark & Fayenza Square Coral





Pot Mineral Grey Dark & Fayenza Square Mineral Grey

POT



LIGHT



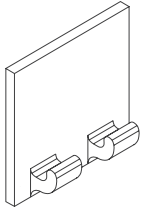
Light Royal Green Dark & **Fayenza Square** Royal Green



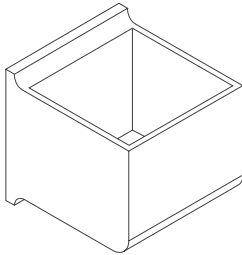
SIZES

FUNctile Collection

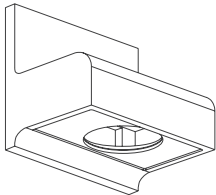
12,5x12,5 cm / 5"x5"



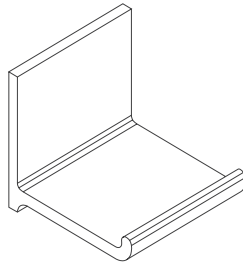
HOOK



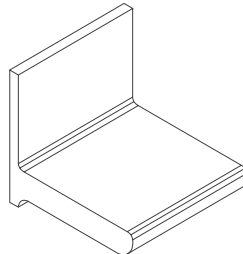
POT



LIGHT



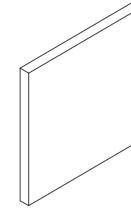
EDGE SHELF



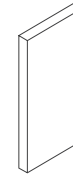
SHELF

SIZES

Fayenza Collection



FAYENZA SQUARE
12,5x12,5 cm / 5"x5"



FAYENZA
6,2x12,5 cm / 2.5"x6"

FUNctile colours are related to the Fayenza palette but are intentionally more intense and should not be considered an exact colour match.

Los colores de FUNctile están relacionados con la paleta de Fayenza, pero son intencionadamente más intensos y no deben considerarse una coincidencia cromática exacta.

COLOURS

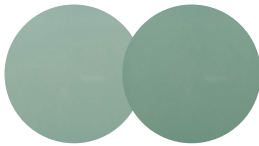
Fayenza Collection

DEEP WHITE



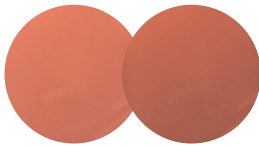
DARK

FERN



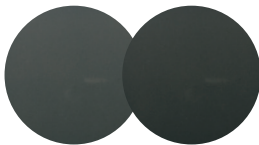
DARK

CORAL



DARK

EBONY



DARK

FUNctile Collection

COLOURS

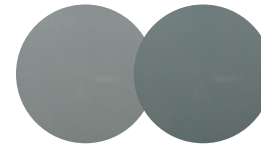
Fayenza Collection

GREIGE



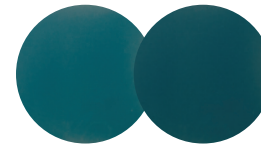
DARK

MINERAL GREY



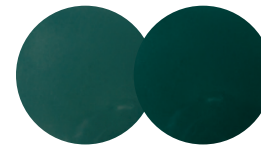
DARK

PEACOCK BLUE



DARK

ROYAL GREEN



DARK

FUNctile Collection

WOW HOME explores the possibilities of ceramics beyond the surface, transforming the material into furniture, sculptural objects and art for contemporary living.

Its first collection introduces coffee tables and side tables clad with pieces from WOW collections. Each design can be personalised through a selection of references, colours, finishes and textures, creating unique combinations tailored to each space.

Rooted in colour, texture and craftsmanship, WOW HOME expands the expressive and functional possibilities of ceramics, bringing individuality, character and tactile beauty into the home.

A new way of living with ceramics.

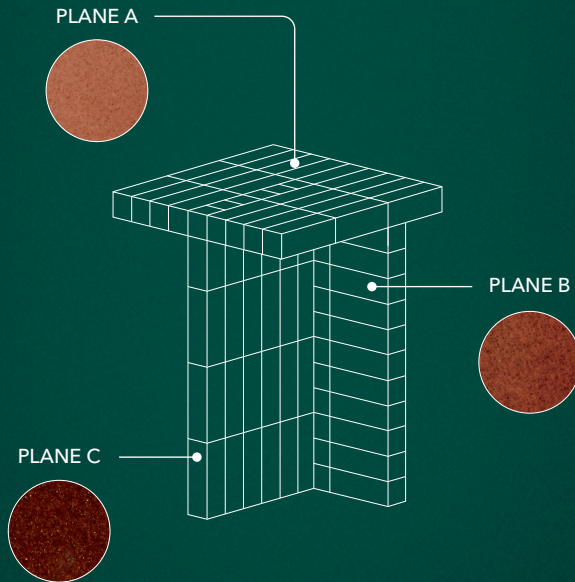
WOW



HOME

Customise every surface.

WOW Home tables can be configured by combining different ceramic references on each plane. Creating unique compositions tailored to every project.



01. Choose the model

Select the table design and format, that best suits your space.

02. Choose the ceramic references

Pick from a range of WOW collections, colours and finishes.

03. Configure each plane

Apply a different ceramic reference to each surface of the table to create your own composition.

04. Visualise it online

Use our web configurator to preview and define your custom combination.

Online configurator
coming soon



Every table becomes a unique composition.



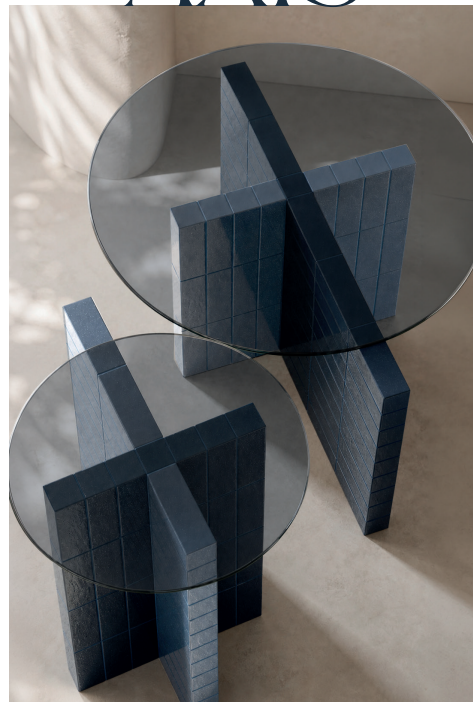
Axis Plane H60: *Pure Jasper & Sand Matt*
Axis Plane H30: *Pure Sand Matt & Jasper*





Axis Cross D45: *Rebels Taupe Matt & Gloss*
Axis Cross D75: *Rebels Terracotta Matt & Gloss*

AXIS



CROSS

AXIS

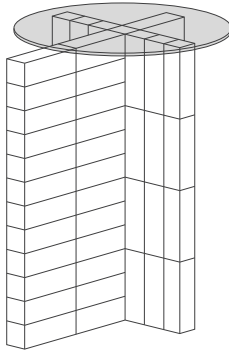


LINK



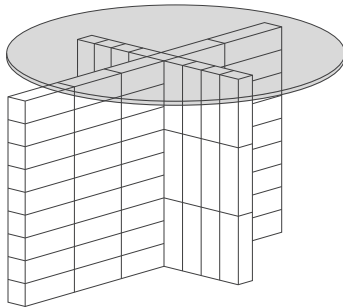
Axis Link D60: *Micare Ambar Dark & Medium*
Axis Link D50: *Micare Ambar Medium & Dark*

Axis Collection



CROSS D45

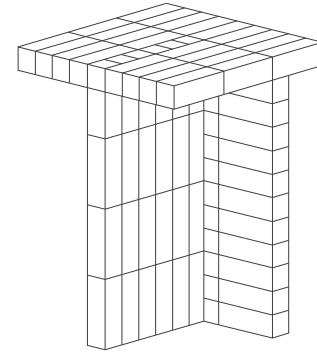
45x55x60 cm / 17.7"x21.6"x23.6"



CROSS D75

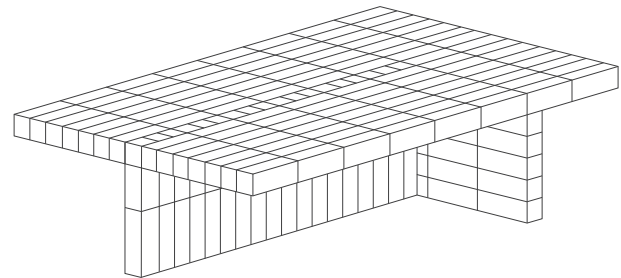
75x85x45 cm / 29.5"x33.5"x17.7"

Axis Collection



PLANE H60

45x45x60 cm / 17.7"x17.7"x23.6"

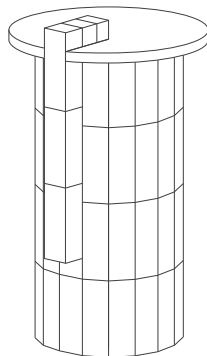


PLANE H30

75x120x30 cm / 29.5"x47.2"x11.8"

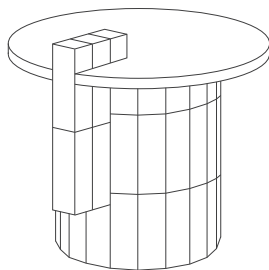
SIZES

Axis Collection



LINK D40

40x40x66 cm / 15.7"x15.7"x26"

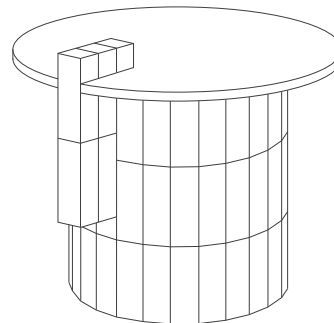


LINK D50

50x50x43 cm / 19.7"x19.7"x17"

SIZES

Axis Collection



LINK D60

60x60x50 cm / 23.6"x23.6"x19.7"

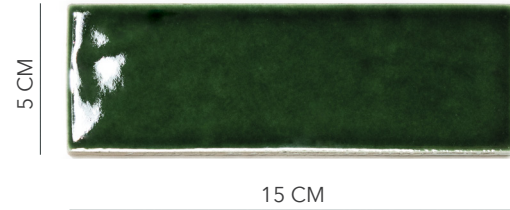
An open palette

WOW Home has no predefined colour range.

Its palette is drawn from a selection of WOW Collections in 5x15 cm (2"x6") format.

An evolving spectrum of colours,
finishes and textures.

One format.
Infinite expressions.



From subtle neutrals to bold hues.
From matt to gloss.
From smooth to textured.

Each combination creates a different atmosphere.

Not a colour collection.
A world of possibilities.

Beyond what ceramics were expected to be.

From surface to object.

From matter to function.

From architecture to everyday life.

New materials, new uses, new ways of shaping space.

The unexpected is only the beginning



WOW

